
Minutes

Chamber of Commerce Rm 12 noon

Call to Order

Present: Shauna Johnson, Tawnya, Kathleen, Meghan, Leslie, Brandon from Livingston Inn (GM), Joel, Robert, Leslie, Eric, Sue and Mark with Bozeman Job Service

Public comment

Billions Auto regarding van for transport for hotels. (not present)

Shauna Johnson: Represents the registered apprenticeship program which has been in use since 1941, mostly trade industries that require an apprenticeship for licensure. Now trying to move to non-traditional industries such as hospitality. Up to \$4500 per program available from an incentive grant to assist with costs, plus additional tax reimbursements. There is a sample program that Shauna will email to Leslie.

Mark Albee- with Job Services in Bozeman. H2B Visa students; J1 Visa summer/work program; help those who have lost/laid off from their jobs by getting them back to school; Also find on the job training. Can send your job openings over to them and they will post them on social media. The Livingston Chamber also has a job board on their new website. Please feel free to reach out.

Old Business

1. Approve October Meeting Minutes:

Kathleen motions to approve minutes, Tawnya seconds, All in favor, None opposed

2. Financial Update.

Following attached to board packet:

P&L Jan through November

Balance Sheet

Budget vs Actual with long report by quarters

Only have one hotel that has not submitted/paid

Michelle will do the final audit in February and can approve new budget in March. Are paying Michelle a total of \$1000 / year for her services.

Eric: We have talked in the past about increasing assessment from \$1 to \$2 as of January 1, 2020. I just want to make sure we are all still on the same page. All are in agreement. Eric will write up a proposal to review and vote on next meeting.

3. TBID Policies. Tabled till next meeting, Paperwork still needs to go to Alex for review and suggestions.

4. Rack Cards- have been approved and are going to print the first 250 There will be a few changes. Comfort Inn will become a Quality Inn.

5. Athletic Director of Action Plan to Meet with School. (sports season causing him to be busy. I requested a meeting with School Principal and her sports dept team.) Has not responded to Leslie yet.

New Business

6. Grant Application Revisions: Eric met with Daryl (Bozeman TBID) to discuss why Bozeman Chamber of Commerce was mentioned in different sections of the TBID application. He said they were an oversight with the Bozeman TBID application and there is no need to have them named in the application with the exception of the insurance section as the Executive Director works for both Chamber of Commerce and TBID. Kathleen is concerned with the 150 mile restriction. We will change the number to 100 miles. Eric & Kathleen will work on the edits for the application and Leslie will send Alex's phone number to Eric to share the content.

7. Insurance is the basic coverage which is the same that the chamber board has. Total cost is \$745 for the year. Eric motions to approve the insurance policy, Kathleen seconds, all approve.

8. MLHA conference went well. Discussion was on collection processes and pros and cons of how each area is collecting. What is done if some hotels don't pay? Look into the Plan Act. Tax versus assessment. Also recommended that we onboard new city council members and those that work with the TBID so that we can potentially gain the support of those individuals at the get go.

9. HMS Global Proposal

Paid digital campaign featuring the lodging in Livingston. Livingston CVB uses this company for national and international advertising. It has proven to increase traffic to Livingston entities. They use both print and digital. The proposed rates are just digital so that we can review the analytics as we progress through the campaign. The state and other communities in MT utilize the same company. Eric: I would like to review and look through this before approving. Conceptually, we have discussed building our off season. And this year, we didn't

fill up during the summer. I feel like we need to be building Livingston as a destination no matter what the season. Leslie: As a state we were down as a whole.

Leslie will forward the contact information to Eric for the proposal in case there are any questions. We will table it for an E-vote in one week.

10. Marketing opportunities and Travel Conventions discussion

Mountain Meetings is another opportunity to advertise. It is about bringing meetings to the northern range. The CVB has seen great results. Leslie will put the information together and send it out to the board.

Leslie will be gone in December for surgery and will be back in January. Jackie will be in the chamber and can help if need be. The meeting room will be available to you. Just reach out to Jackie so that she can open it up.

Meghan will send the bylaws out to the board and to Robert so he can review and decide if he wants to be on the TBID.

All of those who want to be a voting member will submit their applications prior to the December meeting.

Yellowstone Pioneer will be closing for the winter. They will reopen in May. Joel has been sending their clients to the Travelodge. Leslie: I would like to request that all of the groups that will be relocated due to a hotel closure, the CVB is notified so that all have an equal opportunity, spreading the wealth. Meghan: I do not believe as an individual business we need to notify the chamber when a group is getting relocated. Leslie: We can work together to put together groups that need more than what just your hotel can offer.

Next meeting is scheduled for Wednesday, December 18th, 2019 at noon at the Livingston Chamber of Commerce.

Kathleen motions to adjourn, Meghan seconds, All in favor.

Adjourned at 1:45pm