
Chamber of Commerce Rm 1130 am

Call to Order at 11:35am by Eric Sheckleton

Present: Tawnya, Kathleen, Leslie, Eric, Meghan, Garret Stannard, Tracy Gubler, Amber Bailey, Robert Keeler

Public comment- 5 min please. 2 new Application Proposals

1. Garret Stannard, Jazz festival updated app.

Livingston Jazz Festival, 9 events, involving radio stations, 12 schools, Guest (Jazz Trio) coming in from LA to perform Friday evening and staying in Livingston, two universities playing the next day, 12 rooms for guest artists and bands (25 rooms) but can't track how many coming in and staying for event itself. The 25 rooms could be donated but the festival has the means to pay for them as well. The schools themselves have about 30-50 students per school. Comfortably 500 people will be involved in event (guests, participants, locals). Hotels can track by having a promo code. Eric would propose \$3000 if Garret would put out a survey to get some data for next year.

Kathleen motions to contribute \$4000, Eric seconds. Discussion: Tanya prefers \$3500 but would also be comfortable with \$4000. Meghan is excited about the future of this event and accepts the \$4000 motion. Kathleen amends motion to provide \$3500 upfront and \$500 when Garret comes back to the board with the data from the event. Meghan seconds. Discussion: none. All in favor, none opposed.

2. Tracy Gubler, Blitzkrug Athletic Club

Nonprofit club bringing in kids from 3 and up. This is a youth wrestling tournament. Facility fee is \$1900. Will have to do clean up and have no damage. 250 kids will be participating with 200+ will be coming from out of town. All clubs, is not a school event so no buses. Two day event. Is asking \$3200 for awards as the metals are a big deal to the kids so try to create something special. Eric makes a motion to grant request for \$3200. Kathleen seconds. Discussion: Kathleen suggests TBID sponsor all awards. All agreed. Kathleen amends the motion to use the grant money specifically for the awards. Eric seconds. Discussion: As far as rooms they will just book on their own. Do we want to do blocks of rooms? Agreed not to to keep an even playing field. But pushing to book direct would be preferred. All in favor, none opposed.

Old Business

1. Approve Meeting Minutes from September meeting.

All in favor, none opposed.

Approve Meeting minutes from May meeting.

All in favor, none opposed.

2. * Financial Update. Decision on what level of detail to report.

Eric would like to see a quarterly balance sheet but do not need to see the amount of detail per hotel. If someone is delinquent then there should be discussion but do not need to see the details of each hotel.

Eric would like to motion that we have reviewed and approved financials as provided. Tawnya seconds. All in favor, none opposed.

3. TBID Policies and Procedures.

Everyone was good with what Eric put together. Leslie will give it to Alex to make sure we aren't missing anything. Many of the TBIDs are doing invoicing in-house now. We will approve P&Ps in November pending discussion on any changes suggested by Alex.

4. Rack Cards, Brochure, Application.

TBID Brochure completed.

Rack card is missing Pioneer, ... so will not be ready for MLHA meeting.

Application is completed.

5. Athletic Director of Action Plan to Meet with School, email sent. Update? None at this time. He is busy getting set up in new position. Will invite him to November meeting.

New Business

6. Update from the Sustainable Tourism summit at Bridger Bowl. (Eric)

Eric: If you want more information, please let Eric know. Two day seminar at Bridger Bowl focused on the Global Sustainability Tourism certification process so as a business or destination can get certified to be a certified sustainable tourism business. There was a very detailed checklist. Questions discussed included: Is the native culture still sustained within your business/community? Are you using sustainable products? Is tourism helping or hurting the environment? People from Bozeman, Big Timber, Big Sky, Livingston, and Gardiner; around 100 people there. The presenter was from Vail and talked about the struggles they went through as a community as they grew. Eric made a lot of connections and found the networking to be extremely valuable and on forming partners with the TBID.

7. MLHA Conference

Leslie proposed to attend the MLHA TBID meeting in Missoula on Monday morning. There are some topics that Leslie feels that it is important to be there for. She will know after her doctor's appointment this afternoon. Meghan will also plan on attending the TBID meeting.

8. Other Business.

**Livingston Tourism Business Improvement District
Board Meeting Minutes October 16th, 2019**



International Roundup in Casper WY in April. Leslie plans on registering for it. If you want more information look up 2020 International Roundup Trade Show.

Sitting at a -5% deficit in the second quarter Bed Tax due to hotel being in arrears. We don't know who it is. This is the second year in a row that second quarter has been down.

Next meeting November 20th, at noon.

Robert Keeler will be joining the board from EconoLodge and will get paperwork from Leslie. Board will vote him in in November

Meghan will send out a Doodle poll to schedule a social hour with TBID board.

9. Adjourned at 12:50pm. Kathleen motioned. Tawnya seconded. All in favor, none opposed.