



Meeting Minutes

Zoom Meeting 12 noon

Call to Order/ Present:

Eric Sheckleton, Tawyna Greenfield, Kelly Baker, Meghan Larson, Leslie Feigel, Kathleen Kaul, Jami Rebsom, M. Patel

Public comment- No public comment

Scheduled proposals/Grants: None

Old Business

1. Approve Meeting Minutes from February meeting.

Meghan motions

No discussion

Tawnya seconds

all in favor

2. Reports from previous grant recipients like Jazz Festival.

Leslie will continue to try to reach out to get a report for Jazz Festival. He does not have to be present but needs to provide results via a document at the minimum. Leslie will notify him.

Wrestling has been cancelled. Leslie will get the group on the next call to talk about what will happen since all of the money has been spend on the rewards and marketing.

3. Update on already approved grants like Creek to Peak and PBR.

On hold on if they will be moving forward pending on if the county decides to reopen some things. Money has already been spend for this year's events. We had held back 10% so they did not receive the full amount of the grant.

4. Update on continued work in progress for Spring with HMS Global.

All work on promoting tourism in the state is on hold. When the nation starts opening back up what is the strategy? Leslie will reach out to HMS to get this information since we weren't able to run a spring digital campaign.

**Livingston Tourism Business Improvement District
Board Meeting Agenda February 19th, 2020**



5. Report from Select Family Travel Conference.
Has been delayed until August.

6. Marketing Report including website, Facebook, etc.

Meghan will create a temporary page so that we can begin loading our minutes and board notices and Leslie will add the link to the Chamber website.

Will table the Morrison Creative bid to the May meeting, along with any other marketing bids that might come to the board.

7. Financial update.

If businesses are late, let us not worry so much about late fees right now and just work with the businesses. Leslie is still working on getting payment in the form of cash or check from Livingston Hotel, had tried to pay via a credit card in January. Leslie has been paid for her work for the first quarter.

8. Audit update.

Looks good. Do we need to submit to the city along with the approved budget? We will table this to the May meeting.

New Business

1. Impact of City Commission decision regarding CVB.

Leslie is contracted as the Ed through June 30th. We will be business as usual at least through the May meeting.

2. Next Meeting.

May 20th, 2020 @ Noon, Zoom Meeting

Eric motions to adjourn

Kathleen seconds

All in favor

Adjourned at 1:00pm